

amoraē

# brand training

Available Virtually or In-Person

*Perfect for your team of  
business professionals  
in the following industries:*

- Real Estate
- Insurance
- Automotive
- Financial
- Restaurant
- Coaching
- Consulting

How to Build a  
Personal Brand



# Are you a business owner looking to provide your sales team with the tools and knowledge needed to enhance their personal brand?

This 2-hour training session touches on everything that's necessary for your team to build their personal brand. Something that not only connects with their audience, but also contributes to the overall *success of YOUR business!*

From creating compelling messages to understanding color psychology, let's help your team unlock the key to standing out, leaving a lasting impression, and creating a brand they truly *love*.

Topics Include:

- An Overview of Personal Branding
- How to Define Your Mission, Vision + Core Values
- Telling Your Story with Authenticity + Meaning
- Creating Visuals + Marketing Tips
- Improving Your Customer's Experience

.... AND MORE!

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[Click here](#) to send  
an email for pricing  
and more info!